



**Progressive American Flat Track  
2022 Team Package Builder**

Update the quantity column to select the licenses, entries and services you would like to purchase for the 2022 Progressive American Flat Track season: **UPDATE QTY BELOW**

		Price	QTY	Total
Licenses & Entries	Team Owner License & Hardcard	\$		\$
	Crew License & Hardcard	\$		\$
	Twins Rider License & Hardcard	\$		\$
	Singles Rider License & Hardcard	\$		\$
Discounted Full-Season Entries	Mission SuperTwins - Full Season Entry (Pre-season discounted rate of \$250/event, regular price is \$400/event)	\$		\$
	AFT Production Twins - Full Season Entry (Pre-season discounted rate of \$125/event, regular price is \$135/event)	\$		\$
	AFT Singles - Full Season Entry (Pre-season discounted rate of \$111/event, regular price is \$125/event)	\$		\$
Discounted Annual Team & Mission Paddock Hospitality Passes	Annual Team Pass - Full Season Pass (Pre-season discounted rate of \$35/event, regular price for an SEC is \$70/event + \$60 Basic Membership)	\$		\$
	Mission Foods Paddock Hospitality - Full Season Pass (Pre-season discounted rate of \$30/event, regular price is \$40/event)	\$		\$
Marketing Services	Inclusion in Pre-Season Photography & FOX Sports Video Shoot (includes access to photos & video clips)	\$		\$
	Team & Rider Branded Paddock Display Elements	\$		\$
	Real-time photo gallery of rider/team delivered via Dropbox during each event (\$150/event * 18 events)	\$		\$
	Video clips of rider/team provided after each event (\$300/event * 18 events)	\$		\$
Sponsorship Services	Custom Team Marketing Deck to be used for Team/Rider sponsorship pitches	\$		\$
	Custom Video Sizzle Reel about Team/Rider	\$		\$
	Broadcast Exposure Valuation Report providing detail on rider/team sponsor exposure (\$250/report delivered in December 2022)	\$		\$
	Sponsorship Value Optimization Training Session to assist rider/team understand ways to maximize sponsorship exposure	\$		\$
PR & Social Media Services	Press Release Announcing Team/Riders/Sponsors to be written by AFT editorial staff and sent to AFT's email database and industry media	\$		\$
	Team & Rider Bio - custom pitch documents written by AFT editorial staff for team/rider use	\$		\$
	Long-Form Editorial Feature about Team/Rider written by AFT editorial staff and published on AmericanFlatTrack.com	\$		\$
Broadcast & Video Production Services	FOX Sports Interview with rider/team representative (\$2,500 for inclusion in one FOX Sports broadcast)	\$		\$
	On-board camera at all rounds (includes service & access to video content for use on rider/team social media - \$500/event * 18 events)	\$		\$
		\$		\$
		\$		\$

	Total
Licenses, Entries & Annual Team Passes	\$
Paddock Hospitality Program	\$
Marketing, Sponsorship, PR and Broadcast Services	\$

Final Package Price \$

Please fill in each of the fields below, digitally sign and then click the Send Form via Email button or print, scan and return via email to [membership@amaproracing.com](mailto:membership@amaproracing.com):

**Team Name:**

**Team Owner:**

**Email Address:**

**Cell Phone:**

By electronically signing this document, you are agreeing to pay for the items selected in the form above:

**Signature:**