

2022 BRAND GUIDELINES



CORRECT LOGO USAGE

SERIES LOGO – FOUR COLOR
FOR USE ON WHITE OR LIGHT BACKGROUNDS



CORRECT LOGO USAGE

SERIES LOGO – FOUR COLOR
FOR USE ON BLACK OR DARK BACKGROUNDS



AFT SHIELD LOGO USAGE

WHEN USED ALONE, THE SHIELD MUST ALWAYS CONTAIN AFT LETTERS



CORRECT LOGO COLORS



PMS
485C



PMS
2955C



WHITE



PMS
2935C

CMYK EQUIVALENT



5/98/100/0



100/78/35/28



0/0/0/0



100/47/0/0

CORRECT LOGO PLACEMENT

Class Logos



1.5"H
Right Chest



2"H
Right Chest



Series Logo



1"H
Left Chest



4.89"W x 1"H
Right Sleeve



4"W x 3"H
Left Sleeve

LOGO LINKS



Progressive AFT
Logo Link: [Here](#)



Mission® SuperTwins presented by S&S Cycle
Logo Link: [Here](#)



VP Racing Fuels
Logo Link: [Here](#)



Mission® Production Twins presented by Vance & Hines
Logo Link: [Here](#)



Dunlop
Logo Link: [Here](#)



Parts Unlimited AFT Singles presented by KICKER
Logo Link: [Here](#)

CORRECT LOGO PLACEMENT

FRONT NUMBER PLATES – SERIES AND CLASS LOGO REQUIREMENTS



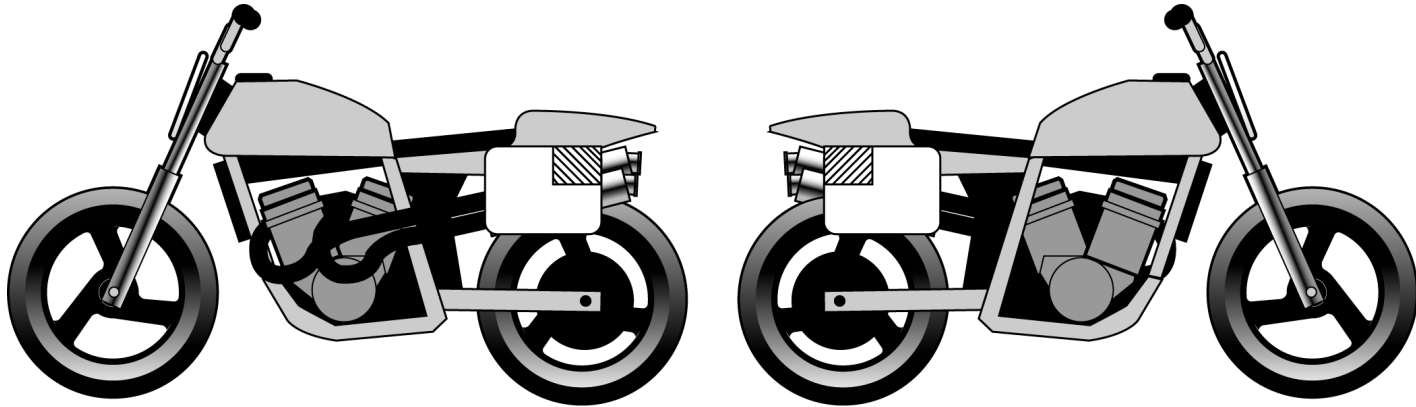
In the Mission SuperTwins class, the front number plate must be 12" W by 12" T and include the Series and Class logos as depicted.

Top: The top 1.33" of the number plate must be black and include the Series and Class logos equally spaced on either side of the mounting bolt. The logos must be 1" tall with the Series logo on the left side and the respective Class Logo on the right side.

Mission® SuperTwins
Number Plate Art Files Link: [Here](#)

CORRECT LOGO PLACEMENT

SIDE NUMBER PLATES – CLASS LOGO REQUIREMENTS



In the Mission SuperTwins class, the side number plate must be 12" W and between 10" and 12" T and include the Class logo as depicted.

The striped area on both side number plates must display the respective class logo. The class logo must be 1" tall.



Mission® SuperTwins Logo Link: [Here](#)

CORRECT LOGO PLACEMENT

FRONT NUMBER PLATES – SERIES AND CLASS LOGO REQUIREMENTS



Mission® Production Twins
Number Plate Art Files Link: [Here](#)

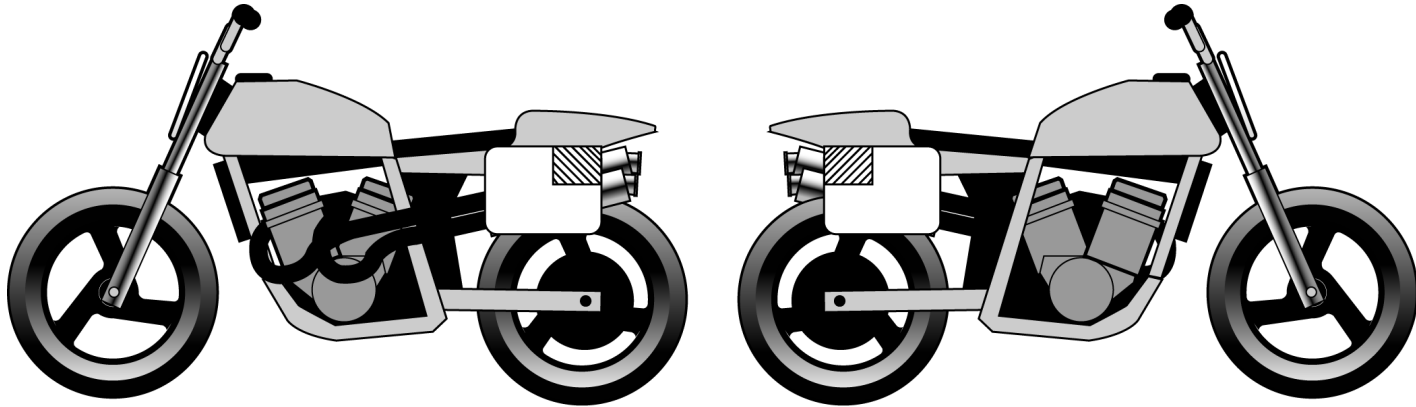


In the Mission Production Twins class, the front number plate must be 12" W by 12" T and include the Series and Class logos as depicted.

Top: The top 1.33" of the number plate must be black and include the Series and Class logos equally spaced on either side of the mounting bolt. The logos must be 1" tall with the Series logo on the left side and the respective Class Logo on the right side.

CORRECT LOGO PLACEMENT

SIDE NUMBER PLATES – CLASS LOGO REQUIREMENTS



In the Mission Production Twins Class, the side number plate must be 12" W and between 10" and 12" T and include the Class logo as depicted.

The striped area on both side number plates must display the respective class logo. The class logo must be 1" tall.



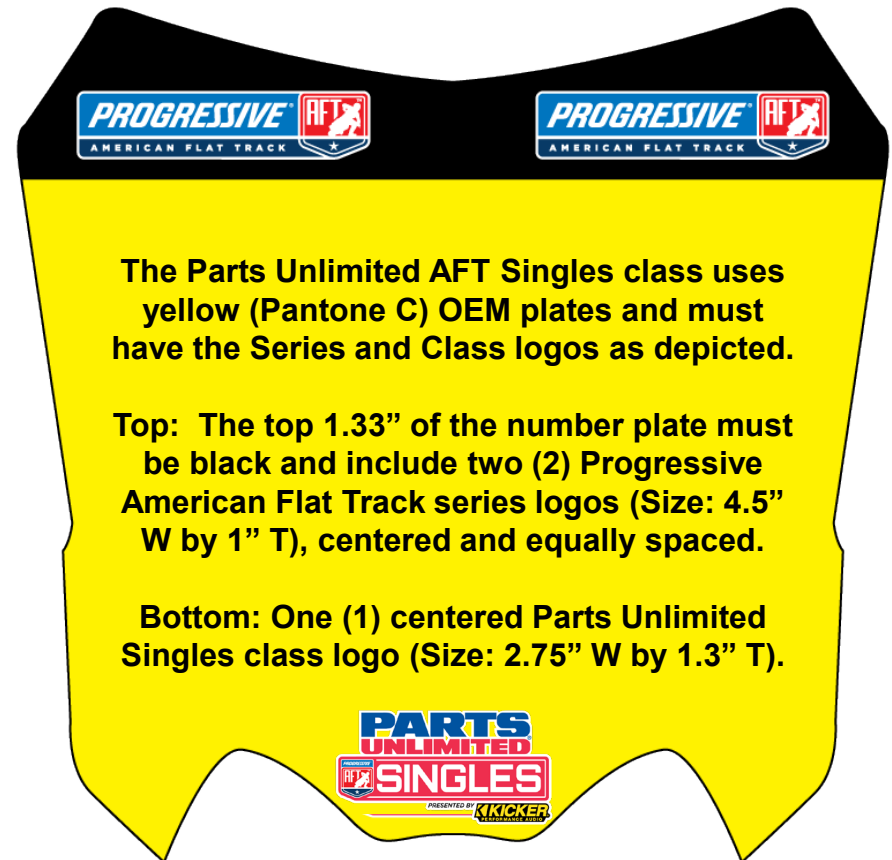
Mission® Production Twins Number Plate Logo Link: [Here](#)

CORRECT LOGO PLACEMENT

FRONT NUMBER PLATES – SERIES AND CLASS LOGO REQUIREMENTS

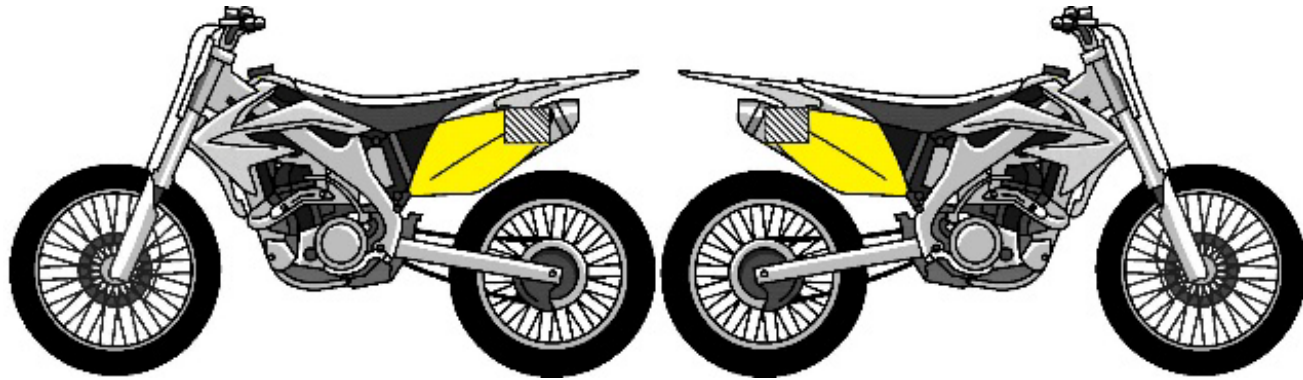


Parts Unlimited AFT Singles
Number Plate Art Files Link: [Here](#)



CORRECT LOGO PLACEMENT

SIDE NUMBER PLATES – CLASS LOGO REQUIREMENTS



The Parts Unlimited Singles class uses yellow (Pantone C) OEM plates and must have the Class logos as depicted.

The striped area on both side number plates must display the respective Class logo. The class logo must be 1.3" tall



Parts Unlimited Singles Logo Link: [Here](#)



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