



### 2021 Mission® SuperTwins Team Prospectus

To: All Progressive American Flat Track Competitors

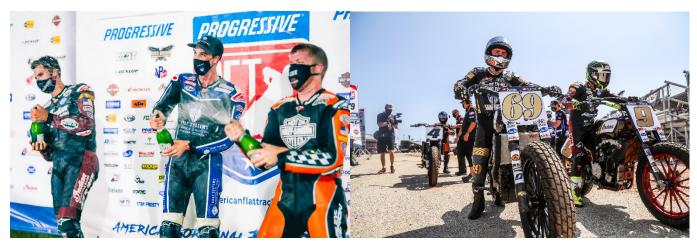
**Date:** 1/20/2021

Subject: 2021 Mission SuperTwins Team Prospectus

Dear Progressive AFT competitors,

As we enter in to our second year of the Mission® SuperTwins class, the influx of new teams, new racing machines and opportunities in broadcast and international exposure continue to grow and we must evolve to take advantage of any and all opportunities.

The Mission SuperTwins class was created and engineered with the specific intent of building the profile of the stars of the sport, dramatically increasing visibility for teams and manufacturers and driving ROI for the sponsors that support their competition efforts.



Based on feedback from our partners and our experience in 2020, the 2021 Mission SuperTwins Team Package has been slimmed down to include only two options for 2021 and will accommodate multiple riders. The Wildcard option will be in place as it was for 2020.

Progressive AFT will accept team applications for Mission SuperTwins teams in the following tiers:

### Partner Team - \$12,615 for one rider

Partner Teams can field multiple season-long entries as designated during the application process, and will be provided a host of benefits, discounts and an array of Marketing, Communication and Broadcast services.

### Wildcard Teams - \$1,840 plus \$500 per entry

Progressive AFT will accept single-event entries for up to four (4) Wildcard Teams at each event. Wildcard Teams should identify the events they would like to enter during the Mission SuperTwins team registration process.

At all rounds, up to eighteen (18) of the top riders in the sport will grid up for the Mission SuperTwins Main Event. All entries, including Wildcards, will be guaranteed to start in the Main, ensuring visibility for the manufacturers, teams, riders and their sponsors. The Mission SuperTwins field will participate in Practice followed by Timed Qualifying and then two Semi races, which will set the grid for the ready-for-live-TV Main Event.

Grid positions will be reserved for Partner Teams fielding season-long entries. Through an expanded broadcast partnership with NBC Sports, Progressive AFT will take the stories of the triumphs and tribulations of the Partner Teams and their star athletes to America – and beyond.





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Grid positions at each event will be available as single-event entries to Wildcard Teams, providing an opportunity for new challengers to stake their claim against the best of the best.



In addition to guaranteed exposure during Mission SuperTwins broadcast coverage, a host of benefits, discounts and services have been packaged for Partner Teams. Those products and services are outlined in this document and will also be offered on an 'a la carte' basis to Wildcard Teams.

The Mission SuperTwins team application process will begin in January and Progressive AFT will secure grid positions for season-long and single-event entries on February 5, 2021.





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#### Partner Team packages include:

#### Licenses and Entries\*

- 1 Mission SuperTwins Team Owner Hardcard
- 2 Crew Hardcards
- 1 Rider Hardcard
- Annual Team Pass 1 x Single Event Credential w/ Paddock Access per event for Team Sponsors and Guests
- Season-Long Mission SuperTwins Entries

#### **Exclusive Team Benefits**

- Team- and Rider-Branded Paddock Display Elements
- Inclusion in NBCSN's Pre-Season Shoot
- Access to High-End Photo/Video Content of Rider & Bike
- PR Training and Social Media Coaching for Riders and Team Principals
- 5 x Paddock Hospitality Passes per event
- Early Paddock Load-In
- Preferred Paddock Parking
- "White Glove Service" Tech Inspection scheduled at Team Paddock Location

\*Passes and credential numbers based on a one rider team. These numbers would be adjusted based on number of riders entered per team.

Please contact Chief Competition Officer Kevin Crowther for more information at kcrowther@amaproracing.com